

ECHOG's Mission Statement

“The goal of this local H.O.G.® Chapter shall be to promote responsible motorcycling activities for the H.O.G.® members by conducting chapter activities and encouraging participation in other H.O.G.® events. We would like to increase the level of enthusiasm for riding Harley Davidson motorcycles and create a family oriented atmosphere in which all members can live the Harley Davidson experience.”

2012 ECHOG Officers

Director	Bill Branch
Assistant Director	Dave Silsbee
Secretary	Dawn Ostermeyer
Treasurer	Tracy Lott
Activities	Sam Smith
Editor	Jessie Gaskin
Safety	Rick Middleton
Membership	Bill Lott
Head Road Captain	Gene Large
Ladies of Harley	Tami Large
Webmaster	Jim Martin

Things to know

- You can add riding related articles to our monthly newsletter. Contact our Editor by the 20th of each month
- Every Chapter member can purchase our Chapter patches, rockers and other H.O.G.® items from the Heritage Cycle H-D cashiers counter.
- There is a “Members Only” link on our website. To join, follow the instructions on that page. You must be a member in good standing to access this section.
- The Members Only section is a great place to read about rides and to discuss anything important that needs to be shared with all.
- Our sponsoring dealership, Heritage Cycles H-D offers all chapter members a 10% discount on bike chrome and accessories plus clothing and accessories. Just show the cashier your valid chapter membership card to receive the discount.

Our Major Events

We have a very active chapter and there are a number of activities and events we participate in throughout the year. These are always discussed at our chapter meetings and are identified on our website. Please check them out and get as much involved as you have time for...you will be glad you did because volunteering is fun!!!

01/12 thl

ECHOG

**Emerald Coast H.O.G.®
Fort Walton Beach, Florida
Harley Owners Group
Chapter #0672**

**Bill Branch, Director
www.echog.com**



**Sponsoring Dealership
Heritage Cycles H-D
Diane Biancanello, Owner
www.heritagecycles.com**

RIDE AND HAVE FUN!

Welcome to the ECHOG Family

The Emerald Coast H.O.G.® Chapter is pleased to have you as a member. We know you will enjoy the ride! This brochure will touch on some of the details that you should know as a member. If you have any questions about our Chapter, please don't hesitate to ask another member or one of our Officers.

Information is Key

Getting updated information is very important especially in a riding club like ours. It's essential for you to have the tools you need to know about events and rides when that information is available. In ECHOG there are 4 ways we get information to you:

ECHOG.COM – This is the first place you should always look for updated information on events, rides and planned activities. Our website supersedes any information in this brochure because of the dynamics that it can be updated very quickly.

Newsletters - Chapter newsletters are emailed to you on a monthly basis. They are also available to you in the "Members Only" section on our website.

Mailing List – If you have an email address, please ensure that the Chapter Webmaster (webmaster@echog.com) has it recorded correctly. The Chapter uses this email distribution listing to send out reminders, meeting notices and any other information that we need to get to our Members quickly.

Word of Mouth – Let's face it, things can change very quickly. If you're not sure of a specific time, event or ride, Just ASK!!!

Chapter Meetings

Our chapter meetings are scheduled at 9:30am on the third Saturday of every month and are held at Heritage Cycles H-D. All members are encouraged to attend general membership meetings so they can hear what is going on with their chapter and so Officers can hear about your riding experiences.

1st Sunday Lunch Rides

Join us in the 1st Sunday lunch ride

which is held on the first Sunday of every month. Our riders normally depart from Heritage Cycles H-D on Beal Parkway. Kickstands up at 9:30am but check our website for changes. Ride and lunch destination vary.

Ladies of Harley

Ladies of Harley® or L.O.H.® was established by the Harley Owners Group to encourage women members to become more involved in chapter activities. L.O.H.® is not a separate group from H.O.G.® but rather an added benefit for women members. When you join National H.O.G.® as either a full or an associate member, you automatically become an ECHOG L.O.H.® member. There is no added fee for being affiliated with L.O.H.®. The ECHOG L.O.H.® members meet at 6:00pm on the second Tuesday of every month. Come join us!

Sign in !!!

It is very important that you sign in when you attend events, rides and meetings. There will be signup sheets at every meeting and every ride.